

## Organizing Committee

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International Workshop

# Technological innovations in the world of Journalism

April 20, 2017

**VENUE**  
University of Udine  
Centro Polifunzionale di Pordenone  
Via Prasecco, 3/A  
Pordenone

Since the advent of the Internet and, with it, multimedia formats and social media, one of the most dominant and sustained themes in the discussion of news has been the crisis in newspapers. The 'death watch' has been widely discussed by industry and technology commentators, and also has become established as a long-running story in the news media itself. But, while it is undeniable that print newspapers are struggling, due not least to the rise of digital advertising on powerful new platforms, this is only one, highly relatable, part of the story.

Within the turmoil, so-called 'traditional' news values and formats remain relevant, with the continued anchoring of news in print culture, the positioning of print as a premium platform, and, arguably most strikingly, the migration of news from online back to print. These trends are more than a retro backwash: rather, I argue that they point to an inherent value in the evolved material object of the newspaper in a hybrid media system.

**John O'Sullivan**, BComm, MA, PhD, lectures in journalism, and in media and technology at the School of Communications, Dublin City University, where he is a researcher attached to FuJo, the Institute for Future Media and Journalism. He is Research Fellow of the Faculty of Humanities and Social Sciences 2016-17, and Visiting Researcher 2017 at the University of Udine.

A former national newspaper journalist who covered ICT and drove early initiatives toward online publication, his research interests have centred on the interplay of professional journalism with digital technologies and on the uses of media platforms. He is currently supervising PhD research on social media in South-east Asia, on sourcing of online health news in Ireland, and on the framing of climate change policy debate in Ireland.

## Programme

10:00-10:15

**Institutional greetings**

**Christian Micheloni**, Delegato del Rettore per l'e-learning e Coordinatore del corso di laurea in Scienze e tecnologie Multimediali

**Andrea Zanni**, Direttore del Consorzio universitario di Pordenone

10:15-10:30

**Leopoldina Fortunati**, NuMeLab, University of Udine

*Print newspapers face pivotal technological transformations*

10:30-11:15

**John O'Sullivan**, School of Communications, Dublin City University

*Newspapers in the post-digital era: Material resilience in the face of the crisis narrative*

11:15-11:45

**Cristiano Degano**, Presidente dell'Ordine dei Giornalisti del Friuli Venezia Giulia

*L'impatto delle nuove tecnologie sul giornalismo italiano*

11:45-12:15

Round table discussion