

# mash up

## Re→ load ←ed

THE TALENT ACTIVATION EVENT  
IN FRIULI VENEZIA GIULIA

23 → 24 → 25.11.2017

C/O DIGITAL STORYTELLING LAB @UNIUD  
ENGLISH SPEAKING EVENT

REGISTER NOW ON EVENTBRITE  
→ MASH UP 2017 RELOADED

#### → WHAT IS IT?

A talent activation event aimed to inspire entrepreneurship and creativity, build new talents, engage resources and long lasting connections within a multicultural and cross disciplinary environment.

Participants will live for three days completely immersed in the creative visual /digital world, working in team or individually contributing step by step to the realization of the most diverse ideas.

#### → WHY PARTICIPATE?

Because you will go home with a larger qualified network, an engaged online community, concrete results, new skills and new plans for the future! Don't miss it!

#### → A GREAT CHANCE TO

- + Learn by doing.
- + Experience the power of visual digital storytelling.
- + Build your network and have fun!

#### → REGISTER NOW ON EVENTBRITE

MASH UP 2017 RELOADED  
Free access! Limited places!

#### → INFO

[www.friulinnovazione.it/eventi](http://www.friulinnovazione.it/eventi)  
f @friulinnovazione  
—  
info@technoseed.it

#MashupReloaded  
#Mashup2017

#### → TAGS

Culture and creative industries CCI /  
Design thinking / Visual storytelling / Learning by doing / Action /  
Invention / Creativity /  
Sharing & Engaging /  
Multicultural /  
Prototyping

#### → OPEN TO

#Students  
#Creatives  
#Professionals  
#Talents  
#Startupper  
#Entrepreneurs  
#LikemindedPeople

#### → FOCUS ON

Develop an idea /  
Product / Service with:  
#DesignThinking  
#VisualStorytelling  
#LearningByDoing

DIGITAL STORYTELLING LAB @UNIUD  
Palazzo Caiselli / Via Palladio 2 / Udine

Under the patronage of:

Interreg  
Italia-Österreich  
European Regional Development Fund

