PHD MANAGERIAL AND ACTUARIAL SCIENCES XXX XXXI XXXII CYCLES

March, Monday 20th 2017 at 10 a.m.

meeting room DIES

SEMINAR

RESEARCH SPIN-OFF FIRMS IN ITALY: A CLUSTER ANALYSIS APPROACH

TECHNOLOGICAL COMPETITION:
A PATH TOWARDS COMMODITIZATION OR
DIFFERENTIATION? SOME EVIDENCE FROM A
COMPARISON OF E-BOOK READERS

Speaker:

Elisa SALVADOR

ESSCA Management School Paris