



UNIVERSITY OF UDINE
PhD Program in Multimedia Communication
Department of Human Sciences

Conferences and Seminars organized in the academic year 2014 by the PhD Program in Multimedia Communication

This year the programme will deal with new theories, methods, as well as empirical research, of multimedia communication within an interdisciplinary perspective. Before each seminar students have to study the preparatory materials suggested by the invited speakers. This will facilitate the collective discussion at the end of each presentation and also the preparation of the final exam of the course. This exam will include a written report on the themes developed in the various seminars or an oral exam in which the candidates have to show to have assimilated in a critical way the suggested literature. All the doctoral students are required to actively participate to the course, contributing to the discussion with ideas and proposals. The signatures attesting the presence of students at the seminar will be collected always.

This series of seminars is open to all the students of the Pordenone side and to all the citizens.

THE FOLLOWING SEMINARS ARE MANDATORY

Thursday 16 January 2014 11.30-13.00 Via Prasecco 3/A, Pordenone

Prof. Adam Arvidsson (Università Statale of Milano) will hold the seminar "*Ethical Economy in the Information Society*".

Wednesday 22 January 2014 11.00-13.00 Sala del lampadario, Palazzo Caiselli, Vicolo Florio 2, Udine, there will be the official opening of the academic year of the Doctoral Programme with a Lectio Magistralis given by **Prof. Vasja Vehovar** (University of Ljubljana).

Tuesday 11 March 2014 9.00-10.30 Via Prasecco 3/A, Pordenone

Prof. Naomi Baron (American University of Washington D.C.) will hold the seminar "*Shall we talk? Conversing with Humans and Robots*".

Tuesday 11 March 2014 10.45-12.15 Via Prasecco 3/A, Pordenone

Prof. Nikhil Bhattacharya (Institute of Fine Arts, Washington D.C.) will hold the seminar "*A Philosophical Analysis of Social Robots*".

Thursday 27 March 2014 10.00-14.00 Via Prasecco 3/A, Pordenone

Dr. Elda Danese (University of IUAV, Venice) will hold the seminar "*Fashion and Technology*".

Tuesday 8 April 2014 9.00-13.00 Via Prasecco 3/A, Pordenone

Prof. Sakari Taipale (University of Jyväskylä, Finland) will hold the seminar “*What Europeans think of the robots*”.

Tuesday 29 April 2014 9.00-10.00 Via Prasecco 3/A, Pordenone

Prof. Satomi Sugiyama (Franklin College Switzerland, Lugano) will hold the seminar “Robots in Japan: From cartoons, ICTs, to humanoids”

Monday 5 May 2014 10.00-13.30 Via Prasecco 3/A, Pordenone

Prof. Roberto Albarea (University of Udine) will hold the seminar “*Methodological Approaches in Education and in Human (Soft) Sciences*”

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Seminar 12-13 May 2014: New theoretical approaches and empirical research on social robots

Monday 12 May 2014 Via Prasecco 3/A, Pordenone

14.30-16.00 Prof. Joachim Höfllich (University of Erfurt) will hold the seminar “*The Social Incorporation of Robots*”

16.15-18.00 Afifa el Bayed (Erfurt University) will hold the seminar “*The Challenges of Theoretically Framing the Study of Social Robots in the Context of Communication Sciences*”

With interventions by some master students of the University of Erfurt.

Tuesday 13 May 2014 Via Prasecco 3/A, Pordenone

9.00-10.30 **Dr. Filippo Cavallo** (**Scuola di Sant’Anna**) will hold the seminar “Design, development and experimentation of service robotics solutions for Ambient Assisted Living applications”

10.45-12.15 Dr. Jane Vincent (London School of Economics) will hold the seminar “*The Mobile Phone - A Personalised Emotional Social Robot*”

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Wednesday 22 October 2014 14.30-18.30 Via Prasecco 3/A, Pordenone

Prof. Satomi Sugiyama (Franklin College Switzerland, Lugano) will hold the seminar “*Technologized bodies/humanized machines: intersection between the mobile ICTs and social robots*”

Wednesday 29 October 2014 14.30-18.30 Via Prasecco 3/A, Pordenone

Dr. Sakari Taipale (Jyväskylä University, Finland) will hold the seminar “*Affordance and Practice Perspectives to Reading and Writing on Paper and Digitally*”.

Wednesday 19 November 2014 14.30-18.30 Via Prasecco 3/A, Pordenone
Dr. Filippo Cavallo (Scuola Superiore Sant'Anna) will hold the seminar "*Future ICT and robotic technologies for Ambient Assisted Living applications*"

Wednesday 26 November 2014 14.30-18.30 Via Prasecco 3/A, Pordenone
Prof. Anna Esposito (Seconda Università di Napoli) will hold the seminar "*Data on emotional learning and human-machine interaction*"