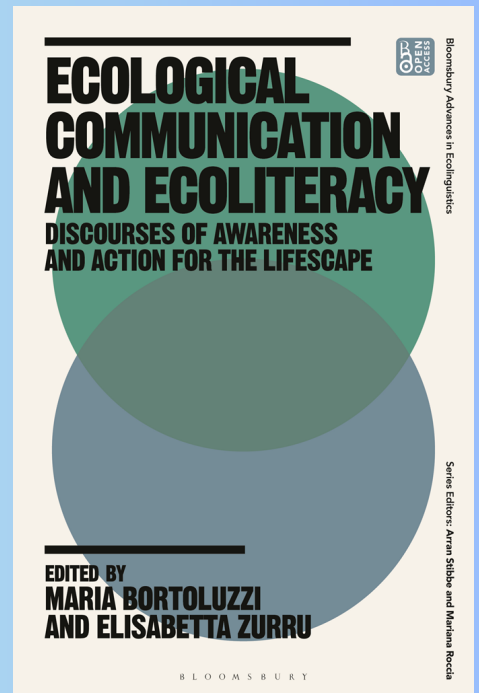




International Ecolinguistics Association



# Book Presentation



<https://www.bloomsbury.com/uk/ecological-communication-and-ecoliteracy-9781350335820/>

## WHEN

Tuesday, 11th June, 2024 | 3 pm - 6 pm (CET)

## WHERE



Aula 5, Palazzo Antonini  
Via Petracco 8, Udine (Italy)



MS Teams: <https://tinyurl.com/yjak3ayv>

## PROGRAMME & SPEAKER DETAILS

3.00 PM	<b>Opening and greetings:</b> Nicoletta Vasta (University of Udine, Italy), Maria Bortoluzzi (University of Udine, Italy) and Elisabetta Zurru (University of Genoa, Italy)
3.05-3.15 PM	<b>Presentation of the <i>Bloomsbury Advances in Ecolinguistics</i> book series:</b> Mariana Rocca (University of Gloucestershire, UK)
3.15-3.30 PM	<b>Overview of the volume:</b> Maria Bortoluzzi and Elisabetta Zurru
3.30-3.45 PM	<i>Ecolinguistics and Digital Storytelling in (Higher) Education:</i> Hermine Penz (University Karl-Franzens, Graz, Austria)
3.45-4.00 PM	<i>The Contribution of Ecomedia Studies:</i> Antonio Lopez (John Cabot University, Rome, Italy)
4.00-5.30 PM	<b>Chapter Presentations by the authors</b>

For information and queries, please contact the event organisers: Maria Bortoluzzi ([maria.bortoluzzi@uniud.it](mailto:maria.bortoluzzi@uniud.it)) and Elisabetta Zurru ([elisabetta.zurru@unige.it](mailto:elisabetta.zurru@unige.it))

## Part I: Context Setting

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4:00-4.10  
PM

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*Tension in Ecological Communication:* Alwin Fill (University Karl-Franzens, Graz, Austria)

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4:10-4.20  
PM

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*A Corpus-Assisted Ecolinguistic Analysis of Hurricanes and Wildfires and the Potential for Corpus-Assisted Eco-Pedagogy in ELT Classrooms:* Robert Poole (University of Alabama, USA)

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## Part II: Multimodal Discourses for Ecological Action

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4:20-4.30  
PM

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*Discourses of Cycling Advocacy and Power amidst Wars, Petro-Masculinity and Climate Inaction:* M. Cristina Caimotto (University of Turin, Italy)

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4:30-4.40  
PM

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*Unreliable Narratives and Social-Ecological Memory in Kara Walker's 'A Subtlety':* Emilio Amideo (University of Naples 'Parthenope', Italy)

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4:40-4.50  
PM

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*(Un)Welcome Waters for Multispecies Hospitality in the Anthropocene:* Gavin Lamb (University of Oslo, Norway)

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## Part III: Ecoliteracy for Citizenship Education

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4:50-5.00  
PM

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*Promoting Ecoliteracy in Essayistic Media Texts through the Case of the Anthropocene Reviewed:* Andrea Sabine Sedlaczek (University of Vienna, Austria)

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5.00-5.10  
PM

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*Picturebook Mediation for Children's Ecoliteracy in English L2:* Elisa Bertoldi (University of Udine, Italy)

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5.10-5.20  
PM

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*Ecoliteracy in English L2, Communicating In and About the Ocean through SCUBA Interaction and Ocean Picturebooks:* Grit Alter (Pädagogische Hochschule Tirol, Austria)

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5.20-5.30  
PM

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*Positive Multimodal Analysis of EU Learning Materials to Promote Ecoliteracy for Young People:* Sole Alba Zollo (University of Naples 'Federico II', Italy)

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5.30-5.40  
PM

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**Concluding remarks:** Arran Stibbe (University of Gloucestershire, UK)

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5.40-6.00  
PM

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**Discussion and question time**

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