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Italiadomani
PIANO NAZIONALE
DI RIPRESA E RESILIENZA



UNIVERSITÀ
DEGLI STUDI
DI UDINE
HIC SUNT FUTURA

13th

**June
2025**

Workshop Navigating the Digital Frontier: Cyber-Security, Platforms and Regulation



**UNIVERSITÀ
DEGLI STUDI
DI UDINE**
hic sunt futura

DIPARTIMENTO DI
SCIENZE ECONOMICHE
E STATISTICHE



**SALA RIUNIONI
DIES**



VIA TOMADINI 30/A, UDINE

H. 9 – 16.00

LOCAL ORGANIZERS:

Stefano Comino –Clara Graziano

PRIN PNRR – Cyber resilience: markets, investment and regulation

PROGRAMME

9 – 11: Competition and innovation in digital markets

- Flavio Pino (Politecnico Torino): AI'll take that: Artificial Intelligence, platform's pricing and partnerships
- Leonardo Madio (Università di Padova): App Store Competition (with Gàston Llanes)
- Carlo Cambini (Politecnico Torino): Machine data and innovation incentives (with J. Kramer and F. Pino)

11 – 11.30: Coffee break

11.30 – 12.30: Invited speech

- Noriaki Matsushima (Osaka School of International Public Policy): Privacy Regulations, Consumer Empowerment, and Versioning (with Chongwoo Choe, Jiajia Cong and Shiva Shekhar)

12.30 – 13.30: Lunch

13.30 – 14.30: Invited speech

- Marc Bourreau (Telecom Paris – Institut Polytechnique de Paris): The Agency and Wholesale Models When a Platform Can Charge Entry Fees' (with Marie-Laure Allain and José Luis Moraga)

14.30 – 16.00: Cyber-security

- Clara Graziano (Università di Udine): Cyber attacks and Platform's security investment (with Laura Abrardi)
- Fabio M. Manenti (Università di Padova): Cyber(in)security in Digital Services: the Untinted effects of Interoperability (with Stefano Comino, Alessandro Fedele)