

# DIES

## MBA Business Bites Seminar

10

NOVEMBER  
2025

### THE VALUE OF INFORMATION ASSETS

International standards, certifications, and main challenges

#### PAOLO BEAN

Alumnus Uniud and professional in information security, business development, and digital business transformation



**DIES**

DIPARTIMENTO  
DI SCIENZE ECONOMICHE  
E STATISTICHE  
UNIVERSITÀ DEGLI  
STUDI DI UDINE



**Room C9**



**VIA TOMADINI 30/A, UDINE**

**H. 12.00**