

INTERNATIONAL SYMPOSIUM

POWER, LEGITIMACY, AND
COMMUNICATION IN PUBLIC,
ORGANISATIONAL, AND INTERCULTURAL
CONTEXTS



Dove

Lunedì 11 maggio 2026
Aula 6, Santa Chiara
Gorizia
Università degli Studi di Udine, Italia

Info

L'evento è aperto a tutti gli studenti. È previsto il riconoscimento di **0,25 CFU** per ogni mezza giornata di frequenza. La presenza sarà verificata prima della pausa pranzo e dopo la pausa pranzo.

Programma

9:15-10:00

Professor Nuno da Silva Jorge

Polytechnic Institute of Lisbon

Beyond Excellence: Towards a Legitimacy Theory of Political Public Relations

Coffee break

10:30-12:00

Professor Mariana Sueldo

University of Vilnius

Workshop: Organisational Listening and Internal Communication as Infrastructures of Legitimacy and Sustainability

12:15-13:00

Professor Eszter Szenes

University of Trieste

From Authoritarianism to Democratic Renewal: Young Voters and the Rejection of Institutionalised Abuse in Hungary's 2026 Elections

Lunch

15:00-15:45

Professor Nickolas Komninos

University of Udine

From Sovereignty to Circulation: A Diachronic Appraisal Analysis of Geopolitical Legitimation from Suez to Hormuz

16:00-16:45

Professor Christo Kaftandjiev

The European Center for Peace and Development (ECPD), United Nations-mandated University for Peace

Intercultural Interpretations of Power in Mass and Marketing Communications: Semiotic, Narrative, and AI Dimensions